

'THE FAST TRACK' SERIES PRODUCER TRAINING SCHEME

COURSE OUTLINE

This scheme has been carefully designed to cover all the key creative, editorial and management skills involved in series producing. Taught by the makers of landmark series such as *Jamie's School Dinners*, *Dispatches*, *Big Fat Gypsy Wedding* and *The Apprentice* as well as experts in specialist fields such as team management, and cross-platform, it represents a unique opportunity for production companies and freelance producers to hit the ground running when it comes to series producing. Each part of the course will be as hands-on as possible so that, as much as possible, the trainees make any mistakes in the classroom rather than out in the field.

Key course content includes;

Storytelling and Shaping the Series – Robert Thirkell and others look at the varied role of the Series Producer, what makes a successful series, the creative process and being counter-intuitive, establishing the look, creating a format, narrative arcs, building drama and cliff-hangers, choosing presenters and experts.

Managing People and Effective Leadership – Making the transition to being the boss, putting the right team together, delegating effectively, identifying and dealing with under-performance, managing up, and coping with stress.

Handling Talent – Hiring talent, finding new talent, anticipating problems, game playing and how to avoid it, keeping talent in check and onboard.

Money Matters – Understanding budgets, scheduling a series and effective planning, financial and cost controls, crewing up, bringing your project in on time and on budget, what makes a good PM and how to work together.

Audiences, schedules and diversity – a detailed look at how audience research and scheduling can help shape the series, audience fragmentation and changing viewing habits, the benefits and pitfalls of 'diverse' programming.

Running a series and rescuing material in the edit – staying in control of large productions, problem solving remotely, finding good editors, viewings and problem spotting, managing multiple edits, and writing commentary.

Networking – entry to one of the key industry get-togethers, the GEITF, Sheffield Doc Festival or Televisual's Factual Festival

Generating Ideas, Creating Formats – How to come up with original ideas, structure a proposal, and develop a winning format

Creating and Monetising Cross-Platform Content - What is '360° commissioning, how does it affect your programme, how media consumption is changing, what works on different platforms, creative and commercial opportunities of new media, a guide to essential tools and applications, the legal and compliance minefield of multiplatform content.

As well as the workshops and masterclasses, the course will also feature sessions where the trainees will get to network with key Execs and Commissioners.

For more course information, please contact DV Talent on 0207 267 2300 or training@dvtalent.co.uk